



TURKISH DESIGN MANAGEMENT INSTITUTE

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WHO WE ARE

Turkish Design Management Institute (TDMI) carries out activities regarding the development of countries in the fields of tourism, agriculture, technology and transportation, and economic and social development in order to contribute to the enhancement of the welfare the society. Within this framework, it conducts research, organizes panels and conferences, and provides consultancy service to public and private organizations and local governments.

The institute members' specific fields of study include efficient public and enterprise management, investment management, tourism, industry and transportation planning at the country, regional and urban scale, investment development in agricultural zones, crisis management, promotion and marketing, productivity control policies in public resources, management of professional and civil institutions, social responsibility projects, national and international management consultancy, and academic studies.

TDMI evaluates the strengths and weaknesses, potentials, problems and threats of countries, regions, sectors, cities and organizations, and aims to ensure harmonious integration between policy and environment. It develops design and management models for better management, better products, better services and a happier society by establishing time-cost-quality balance between the authorities, responsibilities and capabilities of private enterprises and public administrations and the needs of the society. It designs harmonious management models for different disciplines and different roles in line with specific objectives.

WHAT WE AIM

- Undertaking sectorial problems of institutions on a project basis
- Providing the positioning that will lead institutions to success
- Enhancing productivity through design and planning principles

DESIGN AND MANAGEMENT MODELS FOR BETTER MANAGEMENT, BETTER PRODUCTS, BETTER SERVICES AND A HAPPIER SOCIETY



Sadık Badak, PhD
Institute Chairman

OUR SERVICES

- Preparing strategic management design
- Developing industry zones and trade zones
- Management development
- Developing agriculture and food technology zones
- Tourism development in countries
- Tourism development in cities
- Logistics and transportation development
- Preparing personnel and individual development plans
- Designing tourism zones and tourism corridors
- Developing tourism themes and tourism scenarios
- Developing city promotion strategies
- Developing city branding strategies
- Developing trade associations and professional associations
- Investment and budget development
- Developing exhibition cities, organizations and centers

DESIGN

TDMI adopts "design and planning principles" for enhancing human happiness and ensuring a harmonious productivity in tourism, promotion, agriculture, technology and transportation investments as well as in the relationships between local and general governments and other actors of the society, as in all fields of life and economy.



MANAGEMENT

In the light of management science, TDMI helps find effective solutions in investment management, production management, public management, tourism management, strategic design and planning, finance, marketing, audit and business policy implementations with appropriate management-control approaches.

TOURISM, TECHNOLOGY, FOOD INDUSTRY AND TRANSPORTATION

TDMI considers suburban and urban commercial and civil transportation and logistics management as a subject that deserves particular interest in terms of economic efficiency. It emphasizes that commercial and civil transportation on roads, airways and railways should be evaluated by taking resource costs (space, time, money, people, comfort) into consideration in investment and operating processes.

CONTACT



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